



The Trendy Butler

Vol. II

**THIS MONTH,
WE
CELEBRATE
THE
“BUTLER”
AND ALL
HIS BEAUTY**



Why We Model Ourselves After the Batman's Butler Alfred Pennyworth

Arguably the biggest badass butler of our age -- *any* age, actually. Alfred Pennyworth has been around for the longest time, in many iterations, too, but with one constant: he was always, and still is, Bruce Wayne's mentor and father figure, not just a simple butler for Wayne Manor! The guy practically served as the eyes and ears of the Dark Knight, the Caped Crusader, the nightmare of Gotham City!

Which is Why We're Proud to Say That the TRENDY BUTLER Is Your Alfred



And you truly are the Batman. Each and every one of you. Here's why: first off, we believe that as a man, you *are* a superhero. You're the quintessential suave sword bringer of coolness, and your villains cower before you like whimpering dogs. Name any other superhero out there looking cooler and more "fashionable"

5 Movie Famous Butlers We Wish We Could Afford!

In all honesty, some of these movie famous butlers we probably COULD afford but really wouldn't need in our day-to-day lives except to make us cool!

**"Alfred Pennyworth
Is the man behind the
badass who made him
[Batman] the way he was."**

than the Batman. WE. DARE. YOU. You won't find anyone else. Well, perhaps Tony Stark, the Iron Man, but that's Marvel (not DC). The thing is even while at work, Bruce Wayne's a fashionable badass. He drives awesome cars. He drives a freakin' Batmobile. He wears black. And it looks cool. More importantly, Alfred Pennyworth is the man behind the badass who made him the way he was. Guy taught the tyke everything. Literally. How to dress, how to live, how to manage a company, how to fight, how to drive a Batmobile. *Everything!* We'd like to think that's what we do for you. The same as Alfred did for Bruce.

Here's the Coolest and Craziest Thing About Batman's Butler Alfred Pennyworth, Though

In the comics, he dies. But *somehow* comes back to life. Fun. You've got to love the comics. They transcend all logic and chronology. In other words, because we see ourselves as *your* Alfred Pennyworth, you make no mistake: *we can't die*. Ever. How cool is that? Butlers are just plain super.

"When you have a butler, that butler will echo the personal style you already have."

Having Rocky Horror Picture Show's RIFF RAFF as Your Butler

Honestly, I'd be a little concerned if I was saddled with the one-and-only Riff Raff, from "The Rocky Horror Picture Show," *the* musical of the age tying in horror with song and dance and breaking the mold of society in ways musicals never thought possible. But we're not talking about the musical, no, no, no – The **Trendy Butler** is talking about that *one* butler of the "show" we all love: *Riff Raff*, a scary, pasty, gangly, zombie-like butler making us wonder what drugs we were on to hire such a guy!



**If We Were Frank N. Furter, of
Course, It Would Make Sense
to Have a Butler Like Riff Raff**

So all horror mythos and freakishness aside, yes, Riff Raff is a bit of a trouble-maker.... But just keep in mind the point of having such an "interesting"-looking butler by your side, one with wit and a bit of air and personality. The "show" itself was the pinnacle of style in its heyday, touching on society and even today still resonating with the fashion crowd.

This, of course, doesn't mean you should dress like Frank N. Furter! Only the great Tim Curry (who ironically played another iconic movie butler!) could ever pull that off. What it *does* mean is that when you have a butler, that butler will echo the personal style you already have. It's gravy on a cooked turkey. The cherry on top. The accent in your style portfolio!

That's What the TRENDY BUTLER Is All About: Matching Your Style

You can see Riff Raff is at the most extreme, and that's awesome. He is Frank N. Furter's *cherry*. The *gravy*. Now if only we could hire such a butler, right?

Why the Addams Family Has Lurch as Their Awesome Butler

The towering *Lurch* makes the grade as far as scary butlers go, probably because there's a bit of that "bodyguard" mentality. Admit it: you have a butler to feel *safe*. To feel *protected*. They often stand behind you, looking surly. You've seen it in other films and pop culture as well, not just for the awesome TV series *and* film series if you remember. Butlers are meant to set the tone -- and if your tone is to be a bit foreboding, great!

We're Sure That's Why Good Ol' Gomez Addams Had Lurch Do the Butler Job

He was always the first person you see after the door to the Addams mansion opens. Lurch.

Right off the bat, you know what you're in for. And Gomez didn't even have to be there! He could've been in the bathroom, smoking a cigar while wearing his favorite slippers and listening to Kate Perry

on his iPod. It didn't matter. The *flavah* that is Addams already permeates the air with just the vision of Lurch towering over everyone.

As a man of fashion, you want to exude that so effortlessly, which is why most of us want a butler like that! With the **Trendy Butler**, now you can. We wonder if you want to go the *Lurch* route or not, though....



If That Floats Your Boat, Go for It

The great thing about having such a butler is that the *idea* of your greatness makes more of an impact than your own self. If *you* looked like Lurch, personally, you can bet not many people would want to be around you. But if your *butler* looked like Lurch? Yeah. Chances are good everyone is going to want to

**“Butlers are meant
To set the tone....”**

be around you more just for the fact that you're in charge of such a beast.

Why Edwin Jarvis, Butler for the Avengers, Is SO Underrated

Look, it just so happens that some butlers are more "popular" than others! That, however, doesn't mean the lesser-known butlers aren't as awesome. The truth is this: they still are. They may do their job on the down low, behind the curtain, but it doesn't erase the fact that they still get it done and make things happen like the **TRENDY BUTLER** would. So, yes, Batman's butler makes the headlines, but you know there's *one* butler everyone forgot out of a long list of world-famous movie cinema pop culture butlers. You comic fans might know this one:

Edwin Jarvis: THE Personal Servant of One Tony Stark



And, consequently, he was also considered the "butler" for the Avengers in their mansion! I will say this: it was easy to overlook this guy for a lot of reasons. The most prominent one, of course, was the fact that the current MCU (Marvel Cinematic Universe) didn't portray Mr. Jarvis as a human being, but rather Tony Stark's somewhat sentient computer program J.A.R.V.I.S.

Interestingly enough, the *real* Edwin Jarvis *did*, in fact, appear on television via the "Agents of S.H.I.E.L.D." spin-off, "Agent Carter," which would explain Tony Stark's computer program bearing the same adored name. That further explains the point:

Edwin Jarvis was well loved in the Stark family. And by default, Jarvis was indeed adored by the Avengers, at the very least in the comics.

The films were different, yes, so different that J.A.R.V.I.S. actually ceased to exist and *became* the Vision, one of

the newer members of the Avengers personified as a powerful cyborg. A bit different than from the comics.

Still, the Point's Clear: We Always Remember Our Butlers!

Especially since in the comics Jarvis was always captured by villains on a regular basis. Guy *had* to have had one heck of a salary and benefits, especially if he was working for the Stark family, as well as working for the Avengers as a whole. Just sayin'.

You can imagine the **Trendy Butler** also has the goods like Jarvis had (or J.A.R.V.I.S., what have you).

Why the Iconic Wadsworth From "Clue" Makes an Awesome Butler

We love butlers. A lot. Heck, *we* are a butler. We're *your* butler, of course. This, however, isn't simply about us, but about those butlers out there that call the shots and make a mansion look like a million bucks (as if it doesn't already). Butlers are badass. It's just that plain

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and simple. And it shows in pop culture in a big way with this list, but without a doubt, the *one* butler sticking out quite well in an age where board games became real cinema and the *one* character who was simply created out of nothing and became *the* staple of the film adaptation is none other than....

Wadsworth: Of Course, If You Remember: He Wasn't *Actually* the Butler!



But he did his job so damn well. I mean, you remember how the mansion looked?? Spotless. Tidy. He "buttles" well. Tim Curry is a masterpiece of British flair and *joi de vivre*, of course, so it's no doubt that as you reminisce about the awesomeness that is the movie "Clue," you realize that Wadsworth basically tied everything all together.

He held everyone in place: Mr. Green, Professor Plum, Colonel Mustard, Mrs. White, Miss Scarlet, Mrs. Peacock. Without Wadsworth, they'd be *lost*! It would be chaos (well, the entire story itself *was* chaos, though). Heck, the major players of the game wouldn't even be in the predicament they were in if it wasn't for the fact that Wadsworth invited them.

So you see? A butler -- a *good* butler -- even one masquerading as his own butler (remember Mr. Boddy?) is *totally* in charge. Holds all the cards. Knows how the game is played.

Wadsworth Simply Rules. So Do Butlers All Over the World.

You no doubt have an inkling that you'll skyrocket to the top of the finance chain with a badass butler like Wadsworth. Just be careful. He might have a lead pipe in his pocket. But you'll be fine if you're in the study. With the revolver.